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Dated: _____

Docket No.: 02875/100H491-US1
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Diego Dayan et al.

Application No.: 10/662,168

Confirmation No.: 1690

Filed: September 10, 2003

Art Unit: N/A

For: COMPUTERIZED ADVERTISING METHOD
AND SYSTEM

Examiner: Not Yet Assigned

REQUEST FOR EXTENSION OF TIME

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Applicant hereby petitions for a five month extension of time to and including July 6, 2004 to respond to the Office Action mailed December 3, 2003.

This petition is being filed in order to ensure copendency with application being filed concurrently herewith.

In the event that a further petition for an extension of time is required to be submitted at this time, applicant hereby petitions under 37 CFR 1.136(a) for an extension of time for as many months as are required to ensure that the above-identified application does not become abandoned.

07/12/2004 RMEBRAHT 00000038 10662168

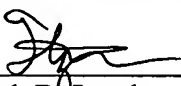
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1005.00 DP

Our check in the amount of \$1,005.00 covering the fee set forth in 37 CFR 1.17(a)(5) is enclosed. The Commissioner is authorized to charge any deficiency of up to \$300.00 or credit any excess in this fee to Deposit Account No. 04-0100.

Dated: July 6, 2004

Respectfully submitted,

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